



### General Description:

This thermal transfer printable matte white paper label stock is designed for general labeling and barcoding applications where the label needs to be removed or repositioned. It features a matte finish and a removable acrylic adhesive, ideal for temporary labeling needs.

### PRODUCT SPECIFICATIONS:



- Print Technology: Thermal Transfer
- Material Type: White Paper
- Finish: Matte
- Adhesive: Removable Acrylic

**APPLICATIONS:** This label stock is suitable for various general labeling applications where easy removal or repositioning of the label is required.

### PHYSICAL PROPERTIES:

- Adhesion to:
  - o Stainless Steel: 8 oz/in (9 N/100 mm) after 20 minutes dwell, 8 oz/in (9 N/100 mm) after 24 hours dwell
  - o Polypropylene: 10 oz/in (11 N/100 mm) after 20 minutes dwell, 10 oz/in (11 N/100 mm) after 24 hours dwell
  - o Glass: 6 oz/in (7 N/100 mm) after 20 minutes dwell, 6 oz/in (7 N/100 mm) after 24 hours dwell
  - o Smooth ABS: 18 oz/in (20 N/100 mm) after 20 minutes dwell, 21 oz/in (23 N/100 mm) after 24 hours dwell
  - o Cardboard: 2 oz/in (2 N/100 mm) after 20 minutes dwell, 2 oz/in (2 N/100 mm) after 24 hours dwell
- Thickness:
  - o Total (excluding liner): 0.0034 inch (0.0864 mm)

### PERFORMANCE PROPERTIES:

- Service Temperature: No visible effect after 30 days at 158°F (70°C)
- UV Light Resistance: Label discolors slightly after 30 days in Xenon test chamber (ASTM G155 cycle 1, Dry)
- Humidity Resistance: No visible effect after 30 days at 100°F (38°C), 95% RH



### Shelf life

Material is stable for two years stored at max 21 oC and 50% relative humidity. Damp conditions, excessive heat and/or freezing conditions should be avoided.